

Would you like increased inbound enquiries, increased sales and increased prominence?

Our Search Audit Report can show you how!



Section 1 – Comparative Website Diagnosis

- We will outline the performance of your website against a number of optimisation benchmarks. The purpose of the diagnosis is to understand how your website currently compares to others in the search engine results.

Section 2 – Website Analysis

- An overall site analysis of your website is done to assess what is needed to best optimise it for search engines and generate traffic to your site. 3 different areas relating to your website are examined - conversion, on site and technical.

Section 3 – Keyword Research

- An overall Industry Analysis is done to assess the number of people searching for the products and services relevant to your industry. We will provide you with a list of 10 keywords.

Section 4 – Keyword Ranking Analysis

- Based on the 10 selected keywords, we identify their competitiveness and a breakdown of the current No.1 ranking websites for each key term.

Section 5 – Pay per Click SEM Analysis

- Based on the 10 keywords we will complete an **overview of Pay-Per-Click Marketing**. Providing you with:
 - Estimated Traffic
 - Minimum Average Cost Per Click Rates
 - Ad Positions
 - Estimated Clicks Receivable for these Key Words

Section 6 – General Content & Code Optimisation Guidelines

- This section provides a reference for improving your website overall. It includes base guidelines for web developers, in the building phase of a website, to ensure it is built “search friendly” and provides insight into opportunities where your website could be improved.

Section 7 – Recommendations

- Based on the findings of the SEO Audit Report we will recommend strategies to help improve your websites rankings within the search engines.

If you would like to receive this SEO Audit & SEO Recommendations of the online environment for your company's industry, site and online competitors this is the report for you.

Please fill in your details below, sign and return.
We'll then start work on your detailed SEO Audit Report.



Company Name: _____

Contact: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

Suggested Keywords:

Please write down your suggested keywords. ie. related products and services and if specific location required

1 _____	2 _____	3 _____
4 _____	5 _____	6 _____
7 _____	8 _____	9 _____

Top 3 Competitors

1 _____

2 _____

3 _____

Signed: _____

Date: _____

Your detailed SEO Audit Report, that contains an overview of the online environment for your business' industry will be completed within 5 working days. We will then contact you to discuss the findings.

